

## TRAINING CIRCULAR 15 OF 2003

F.No.3-TR(34)/2003

Dated August 28, 2003

**Sub:Using of caption "D.G. Shipping/ Ministry of Shipping/ Government of India" in the advertisement or in Hoarding/ Display Board by the Training Institutes**

**It has been observed that the institutes use the caption "D.G. Shipping/ Ministry of Shipping/ Government of India" in their advertisement or in Hoarding/ Display Board. Sometimes it may be needed by the institute for Advertisement / Brochure / Prospectus merely for giving information that CDC will be issued by these authorities. However, it is seen that the font size of these caption heading are displayed in much larger font disproportion at to the main matter which gives false and misleading impression of Government patronised / run institute.**

**It is therefore, directed that the institute should give actual position and the caption letter in the advertisement if at all necessary should be in the same font size which has been used for the main matter of the advertisement. As a matter of fact Institutes may mention in Advertisement / Brochure/ Prospectus "After Passing out Training the candidates will be eligible to be issued CDC by DGS".**

**It is also decided that henceforth, institutes should not display these captions in the Hoarding/ Display Board at the premises, which may give misleading impression to the candidates.**

**This will come into force with the date of issue of this training circular. All training institutes must comply with above strictly. Any violation will be viewed seriously.**